

## **BINKY'S PRIVACY POLICY**

*Last updated March 1, 2020*

Binky's™ (“**binky's**”, “**we**”, “**us**”, or “**our**”) is committed to protecting your information and privacy. In this privacy policy we help you understand what information we will be collecting and your rights to it. This privacy policy applies to all information collected through our website [binkysbrand.com](http://binkysbrand.com) and any related services, sales, marketing, events, or social medias (ie. Services).

If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us at [binkysbrand@gmail.com](mailto:binkysbrand@gmail.com).

### **INFORMATION WE COLLECT**

We collect personal information that you provide to us. Through our Binky's Subscription, we will have access to your name, and email. Through our store and support page, we have will have access to your payment data, for purchases or donations.

### **HOW WE USE INFORMATION**

We use personal information from our Services to grow our brand to help improve experiences, effectiveness of brand practices, and evaluation of what works well with our audience. Specific information we use to grow our brand to fit better around our audience is sending promotional emails, managing our audiences purchase orders, tailoring advertisements, promoting competitions, requesting feedback, to help respond appropriately to customers inquiries, and to protect our Services.

### **SHARED INFORMATION**

We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

### **HOW LONG WE KEEP YOUR INFORMATION FOR**

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). When our business is no longer ongoing, we will delete your personal information.

### **HOW WE KEEP YOUR INFORMATION SAFE**

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the services within a secure environment.

## **UPDATES TO THIS POLICY**

We will update this policy as necessary to stay up to date and relevant with laws.

## **REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU**

Based on the laws of some countries, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please submit a request a change at [binkysbrand@gmail.com](mailto:binkysbrand@gmail.com).